

# Saini®

HERBALS



*Connecting  
you with Nature ...*



## Leading the way



The Saini Herbals today need no introduction in the world of herbal hair care products. Saini is an International Brand of Herbal Hair Formulations and comes to you from Rare Care Herbals Pvt. Ltd, an established entity in the world of Herbal Products since 1987. THE Company's prime aim is to provide the people of the world with quality health and hair care remedies for different HAIR problems.

With collective experience of over 20 years in R&D, manufacturing & marketing of herbal products we have proven ability & infrastructure for both-domestic & international markets as a dependable out-sourcing partner.

Our manufacturing unit conforms to Good Manufacturing Practices and emulate the essence of Total Quality Management. Headquartered at New Delhi company has more than 2000 distributors in India and abroad, which support its marketing and distribution network. It is spearheaded by a team of qualified Pharmacists, senior Researchers, enthusiastic Management graduates and practicing Consultants.

## Where innovation... comes naturally

Modern day medicine has for long sought inspiration from the ayurvedas. Saini has tried to be successful in tapping the potential of the ayurvedas in an innovative manner. The innovation was in the form of Saini Herbal Products. These are the result of extensive R & D done to develop a truly effective ayurvedic formulations which are based on ancient knowledge of herbs, described in classical text books of Ayurveda –The traditional system of medicine in India. Thus today Saini Herbals has become a household name all over India and various countries where it sold.





Saini<sup>®</sup>  
HERBAL

RARE CARE FOR YOUR HAIR

## Approvals

All the products of Saini Herbals are clinically Tried & Tested through the experts of renowned institutes in India & Abroad.

We present some of names of reputed agencies and organizations, which have either tested /used and believe in the superior quality of our herbal products and services.

- ♦ Lady Harding Medical College & Associated Hospitals, New Delhi (India)
- ♦ Shriram Institute for Industrial Research, Delhi (India)
- ♦ Skin Institute Research Society by Professor Behl, Delhi (India)
- ♦ JR Laboratories Inc. (Canada)
- ♦ Bio / Dynamics Inc. Department of Toxicology, (New Jersey U.S.A )
- ♦ ARBRO Pharmaceuticals Limited. New Delhi (India)
- ♦ SGS (India)



## World-class technology meets 5000 year old science.....

Saini has a state-of-the-art GMP certified manufacturing unit, equipped with modern instruments, accredited by the Govt. of India, which is located at excise free zone in Himachal Pardesh. Staff are well qualified and thoroughly trained to monitor and enforce strict quality norms at every stage of production. The R&D team is constantly involved in upgrading existing products & working on new products covering Ayurvedic product range.



## Connecting together.....

One goal, one spirit, and many hands joined together - that's what defines the distribution network of Saini. It comprises of a strong chain of several C&F agents, along with Super Stockists and Distributors spread across the country. This comprehensive arrangement makes products available over 120,000 outlets in the country, ensuring that every Saini product reaches its customers in record time, across the country.

Complimenting this efficiency at home is an equally effective network operating at a global level - covering markets of Middle East , Europe , CIS Countries, USA .



## The backbone

Our Pillars : Heritage of Knowledge of Ayurveda coupled with research, innovation and constant validation.

Result oriented products. Natural, safe and effective formulations. What makes the customer believe in them all?

It's the faith that comes with time, with a positive experience of using a product offered by the company. By realising that the promises were indeed fulfilled. But winning this faith isn't easy. It comes after plenty of research and consumer study done on a large scale.

In case of Saini, the entire process of advanced research hinges on one focal point to provide care, and not just cure. To serve people with effective products, has made Saini a reliable and favoured name amongst the masses.

For Saini, this long journey of many years has indeed been a glorious one & its glorious streak will continue to brighten up many more lives.



[www.sainiherbals.com](http://www.sainiherbals.com)

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## Saini Herbal Oil Best Hair Doctor

### Saini Herbal Oil

#### Best Hair Doctor



In a country like India, where dust, chlorinated water, harsh chemicals, stress, heat and humidity are the order of the day, the hair has a tendency to lose its strength. As a result, lifeless hair could become a cause of social embarrassment. Saini offered a solution that was aptly named – Saini Herbal Oil. The response to this new product was overwhelming. And within no time, Saini Herbal Oil gained good heights.

Saini Herbal Oil entered the market, when there was no complete, dedicated solution for major hair problems. Caused due to various factors, hair ailments were always subjected to traditional, amla or coconut oil. Under such circumstances, Saini Herbal Oil was no less than a breakthrough in the hair care products' segment. It brought to everyone's notice, that it could have a solution: a simple, effective one.

Saini Herbal Oil stood out amongst a gamut of products that address the most common of all hair problems – Hair Fall, Dandruff, Itching, Thinning & Patchy baldness. It did so by fulfilling the promise of providing holistic and effective relief. This was only made possible by having a complete healing range of 100% natural herbs prescribed in ancient Ayurveda, to suit the hair related needs of different age groups.

Saini Herbal Oil went further to offer the humectant's property of Jojoba (which keeps natural oil & water content intact).

Today, Saini has carved out a niche for itself. This is evident from the response it generates, as one of the most trusted and sought after remedies for hair problems.





## Saini Herbal Oil Plus Hair Root-Acti

### Saini Herbal Oil Plus

Hair Root-Acti

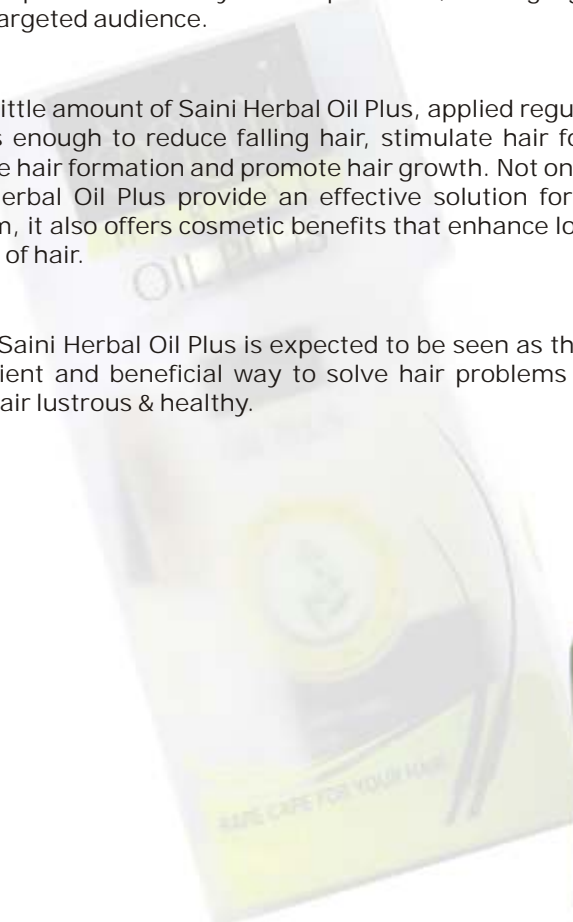


Driven by strong belief in nature and a desire to deliver effective products, continuous value additions were made to upgrade the formulation Saini Herbal Oil. The result is better quality, non-sticky Saini Herbal Oil Plus. This new upgraded version aimed at imbuing the ingredient benefits of ayurveda, handpicked and chosen to create the Oil formulation. And today, Saini Herbal Oil Plus is expected to be the reason behind millions of smiling faces, and beautiful hair!

For many years now, Saini Herbal Oil Plus has justified every bit of time and money Saini has invested in it. Tests on the active ingredients used have been shown to be very successful. In nearly all cases, significant improvement in hair condition/aspect has been apparent. It is expected to become the most preferred remedy for hair problems, making it generic to the targeted audience.

Only a little amount of Saini Herbal Oil Plus, applied regularly to scalp is enough to reduce falling hair, stimulate hair follicles, improve hair formation and promote hair growth. Not only does Saini Herbal Oil Plus provide an effective solution for a hair problem, it also offers cosmetic benefits that enhance look and texture of hair.

Today, Saini Herbal Oil Plus is expected to be seen as the most convenient and beneficial way to solve hair problems and to make hair lustrous & healthy.



**Note :** 'Saini Herbal Oil Plus' and 'Saini Herbal Scalp & Hair Conditioner' are same product with different name to accommodate local market peculiarities.



## Saini Herbal Scalp & Hair Conditioner Hair Root-Acti

### Saini Herbal Scalp & Hair Conditioner

#### Hair Root-Acti

Driven by strong belief in nature and a desire to deliver effective products, continuous value additions were made to upgrade the formulation Saini Herbal Scalp & Hair Conditioner. The result is better quality, non-sticky Saini Herbal Scalp & Hair Conditioner. This new upgraded version aimed at imbibing the ingredient benefits of ayurveda, handpicked and chosen to create the oil formulation. And today, Saini Herbal Scalp & Hair Conditioner is expected to be the reason behind millions of smiling faces, and beautiful hair!

For many years now, Saini Herbal Scalp & Hair Conditioner has justified every bit of time and money Saini has invested in it. Tests on the active ingredients used have been shown to be very successful. In nearly all cases, significant improvement in hair condition/aspect has been apparent. It is expected to become the most preferred remedy for hair problems, making it generic to the targeted audience.

Only a little amount of Saini Herbal Scalp & Hair Conditioner, applied regularly to scalp is enough to reduce falling hair, stimulate hair follicles, improves hair formation and promotes hair growth. Not only does Saini Herbal Scalp & Hair Conditioner provide an effective solution for a hair problem, it also offers cosmetic benefits that enhance look and texture of hair.

Today, Saini Herbal Scalp & Hair Conditioner is expected to be seen as the most convenient and beneficial way to solve hair problems and to make hair lustrous & healthy.



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## Saini Herbal Cream Total Hair Care

### Saini Herbal Cream

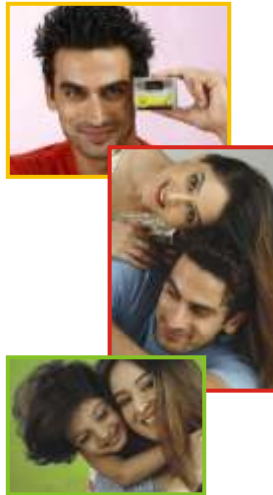
#### Total Hair Care

It's a product that highlights the growing trend amongst men & women - to look good and care about their appearances. In this context, Saini Herbal Cream has made an entry. Our scalp has its own new hair growth system, which weakens with various factors, perpetuating a vicious cycle resulting in the scalp losing its hair leading to thinning, dry & rough hair. This becomes a reason for discomfort and loss of confidence amongst men & women. By stimulating hair follicles, remedial Saini Herbal Cream helps the scalp to regain its natural re-growth cycle, on regular application.

Saini Herbal Cream projected itself as a part and parcel of daily active life, reassuring users that an effective solution for healthy hair is always within reach. Solution is available in a cream form, product is simple to use as well. And just like any other Saini Herbal offering, cream too, has its share of nature benefits, apart from other herbs as it comes infused with jojoba seeds oils & natural conditioner. Saini Herbal Cream, in other words, helps you maintain healthy hair whose effects can be seen in user's eyes as they beam with self confidence.

In Saini Herbal Cream, one could see the medicinal benefits combined with the real feeling of goodness. This concept of providing a value-add beyond mere remedial action, fit well with the expectations of the new generation. Hence, the market hold of Saini products is expected to boost further.

A stylized packaging and communication with an international look, would significantly contribute to Saini Herbal Cream's mass appeal.





## Saini Herbal Hair Wash Lotion Deep Cleansing Shampoo

### Saini Herbal Hair Wash Lotion

#### Deep Cleansing Shampoo

Both the hair wash lotions gets to the source of the problem to remove pollutants as well as sebum (a.k.a. oils), and product buildup from your hair on the scalp. These are for all hair types! A must have to get healthy hair! No added perfumes! Smells of natural herbs!

#### Herbal Nutros :

Pollution sweat and accumulated dirt are the leading causes of hair problems, herbal nutros is very effective for preventing hair problems, giving softer, stronger, thicker & glossy hair with regular use the herbal formulation unlocks the power of nature which provides natural shine and strength to your hair.

It contains the goodness of herbs and it cleans hair with out removing natural oils and moisture, nourishes each strand of hair from the root to tips. It is mild enough to be used on a daily basis. The smell of the shampoo is only of natural herbs. Perfumes can be added according to choices of buyers.

#### Refreshing Menthol (Anti-Dandruff Shampoo) :

A Refreshing cleanser formulated for dandruff stressed scalp, hair purifying & removing dandruff flakes activity. It restores the PH balances & safe for daily use it is unique combination of premium herbs that helps to control dandruff for long lasting clean & healthy scalp which is makes hair healthy and problem free.

It is recommended for both types of dandruff (Dry & Wet) brittle & dull hair splitends and proper cleansing of hair and scalp without damaging any of them. It also provides silky strength to hair shaft.

